



BANDARI MARITIME ACADEMY

Job opportunities at Bandari Maritime Academy

Bandari Maritime Academy was established through a Legal Notice No. 233 of 28th November, 2018, with the mandate to develop academic and vocational skills and provide competent Maritime Human Resource for a Sustainable Blue Economy.

Applications are invited from interested qualified persons for the vacant positions below:

BMA/26/CEO/BDMO/19	Business Development and Marketing Officer I Job Grade 8 (1 vacancies)
Job Grade:	BMA 8
Basic Salary Scale:	Kshs. 42,500 - Ksh 80,000 p.m.
House allowance:	Kshs. 10,000
Commuter allowance:	Kshs. 12,000
Leave allowance:	Kshs. 4,000 (Annually)
Terms of service:	Permanent and Pensionable
Reporting to:	Senior Business Development and Marketing Officer

Duties and Responsibilities:

i. Duties and Responsibilities entail

- Assisting in collecting and compiling information on youth owned enterprises that have been funded by BMA in both domestic and regional markets;
- Participating in designing products that represent BMA core business;
- Assisting in compiling information on prospective customers, investors and/or the community;
- Participating in organizing activities to market BMA initiatives;
- Providing input in the development of web content in relation to BMA products/services;
- Assisting in developing marketing materials that describe and promote the organization's core products and/or services.



ii. Required Qualification

For appointment to this grade, a staff must have: -

- a. Bachelor's degree in any of the following disciplines: - Marketing, Business Administration/Management, Finance, Commerce or equivalent qualification from a recognized institution;
- b. Relevant working experience would be an added advantage.
- c. Proficiency in computer application.

